

Barrett Creative

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We promise this form is really designed to help us get an accurate quote to you faster and understand your needs better. We never did great on essays in school either but we're really good creating video productions. If you will be so kind to fill out everything you can (if you miss a few we won't give you a bad grade) and send it to us, we'll be your friend for a long time.

What type of video would you like us to create?

- Documentary
- Documentary Promo
(A Cinemotion Media trademark production)
- Short Film
- Commercial (TV or Website)
- Promotional Video
- Corporate Video
- Music Video
- Training Video
- Product Demo
- Event Videography

What type of video services would you like us to provide?

- Cinematography/Videography Services
- Editing/Graphics/Animation Services
- Script Writing Services
- Consulting
(BarrettCreative project consulting)
- Other

If "Other", please specify: _____

How long would you like your finished video to be?

For non-TV broadcast video:

- Less than 3 minutes
- 3-8 minutes
- 8-12 minutes
- 12-20 minutes
- 20-60 minutes
- Longer than 1 hour

For broadcast television:

- 30 second TV Commercial
- 60 second TV Commercial
- 60-120 second Direct Response TV Commercial
- 30 minute Infomercial for TV

Who is the target audience?

Please briefly describe: _____

How and where will the targeted audience be viewing the video?

- On the web
- On a DVD
- At a trade show booth
- On a large projection screen at a conference or event
- At a retail outlet, store, office or public kiosk
- Television
- Other

If "Other", please specify: _____

What is the ultimate goal of your video production?

- Call to action: make viewer visit your website, donate, buy product, etc.
- Secure funding (for project or organization)
- Provide information (on project or organization)
- Branding/Image advertising
- Entertainment
- Document event
- Train viewer on subject matter
- Other

If "Other", please specify: _____

What is the deadline?

Give an exact date if applicable or in terms of weeks/months: _____

Will you be providing the script or do you want our fabulous team to write it (working with you of course)?

- We will provide the script
- We want BarrettCreative to provide scriptwriting services
- Not sure

In what locations will the videotaping take place?

Please list: _____

In what kind of location will the shooting take place, (i.e., your offices, factory, retail outlet, sound stage, designed set, greenscreen?)

Please list: _____

Will an on-camera host and/or actors be needed?

- On-camera host (for commercial, promo, corp video, documentary)
- Actors (for commercial, short film, etc)
- No on-camera talent needed

What awesome custom graphics & animation will we need to create?

- Easy; basic titles, on-screen text etc.
- Streamline; animated full screen titles, animated slate graphics
- Professional; specific custom animated graphics required
- Make Us Sweat; the video will be graphically intense with a lot of motion graphics, 3D modeling & animation and/or visual effects

Do any foreign language versions we probably don't understand need to be created and if so, what languages?

Please list foreign language versions needed (we know a lot of smart people) _____

What formats will you need your video production delivered?

- Encoded for web
- DVD
- Blu-Ray Disc
- Some sort of tape (
- Other

If "Other", please specify: _____

Please describe any special shooting or editing requirements for your project that you know of right now.

Please describe any other pertinent information that will help us to better understand the scope of your project and what you're looking for in the production.

Now that wasn't too bad, was it? Thank you so much for taking the time to answer these few questions. Now we're friends and you get the friends and family rate.